

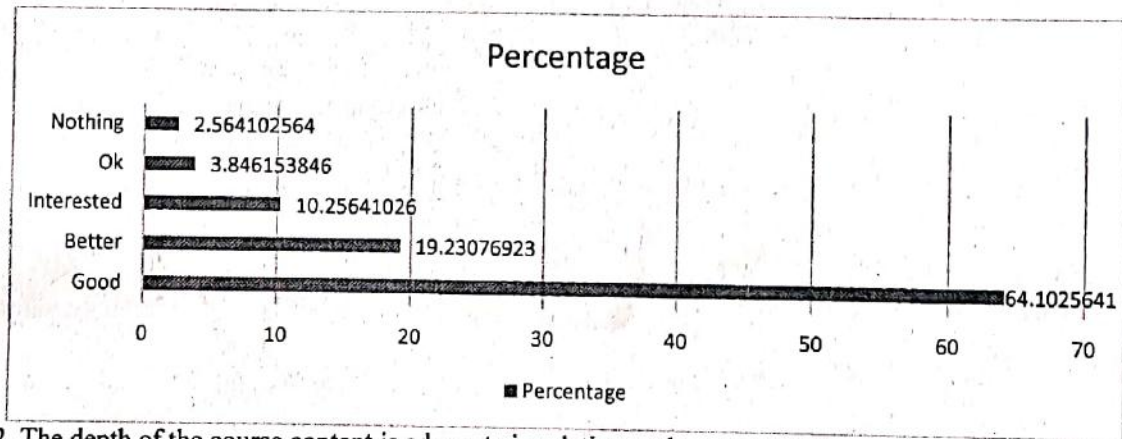
MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE
(UGC-AUTONOMOUS INSTITUTION)
Department of Management Studies
Analysis of Students survey on Curriculum Design (2023-2024)

Source: Microsoft

Number of Respondents: 156

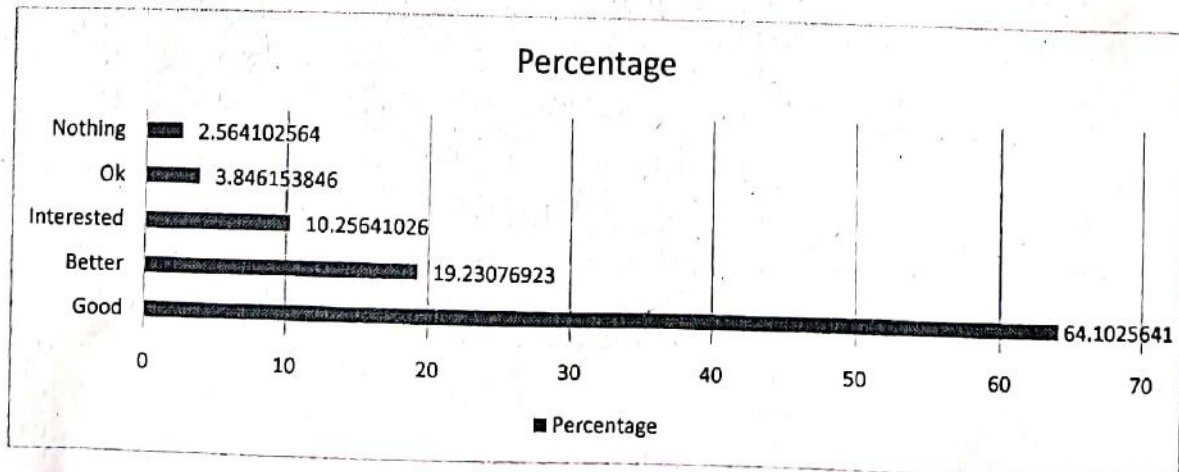
1. The Syllabus of each course was

Scale	Count	Percentage
More than adequate	80	51.28205128
Adequate	55	35.25641026
Inadequate	13	8.333333333
Challenging	5	3.205128205
Dull	3	1.923076923



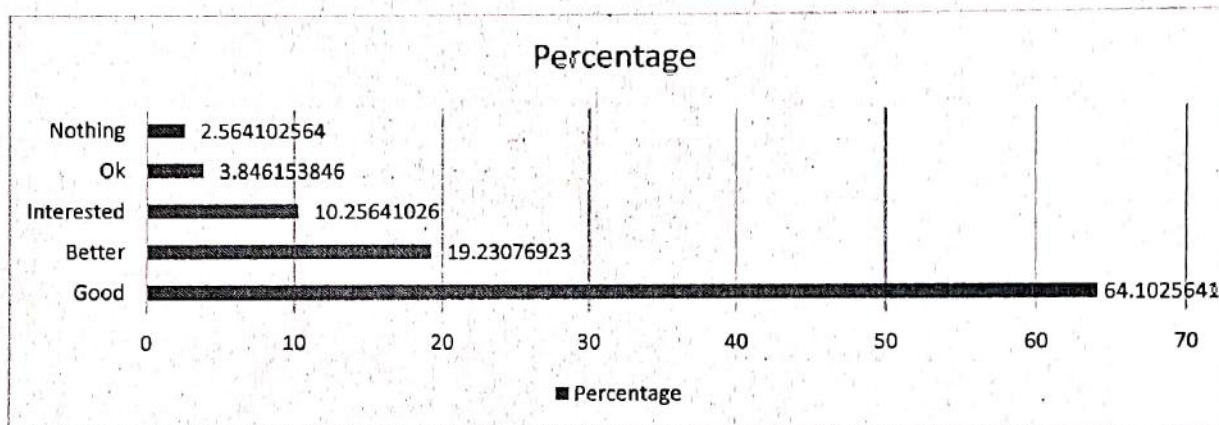
2. The depth of the course content is adequate in relation to the expected Course Outcomes (COs)

Scale	Count	Percentage
Excellent	72	46.15384615
Very Good	63	40.38461538
Good	10	6.41025641
Average	8	5.128205128
Poor	3	1.923076923



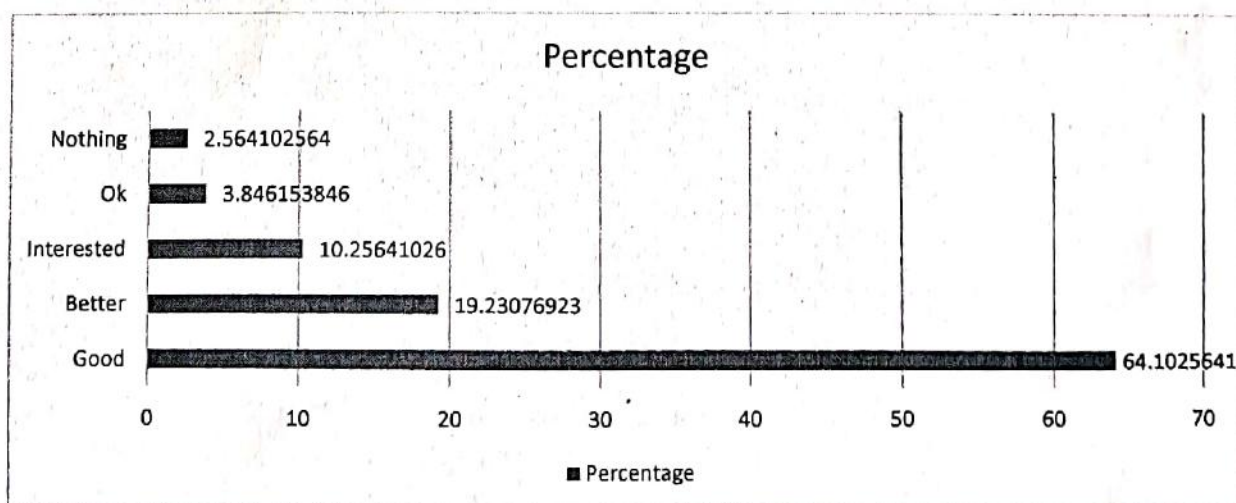
3. Opinion about library/textbooks/E-learning resources and facilities on the course

Scale	Count	Percentage
Exceptional	60	38.46153846
More than adequate	75	48.07692308
adequate	8	5.128205128
Inadequate	10	6.41025641
Poor	3	1.923076923



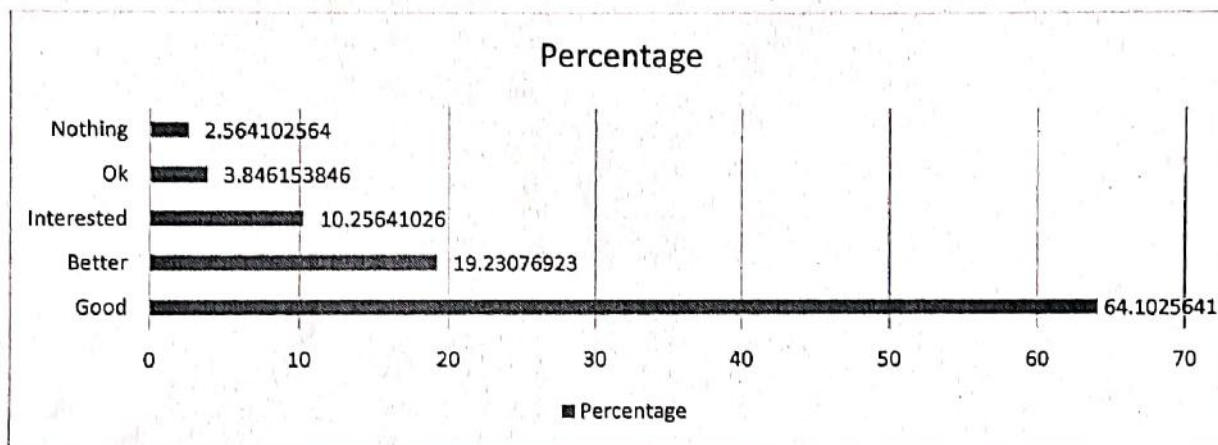
4. Knowledge/Skills acquired from theory/practical/project work to meet industry needs

Scale	Count	Percentage
Excellent	75	48.07692308
Good	62	39.74358974
Average	10	6.41025641
Poor	6	3.846153846
Very Poor	3	1.923076923



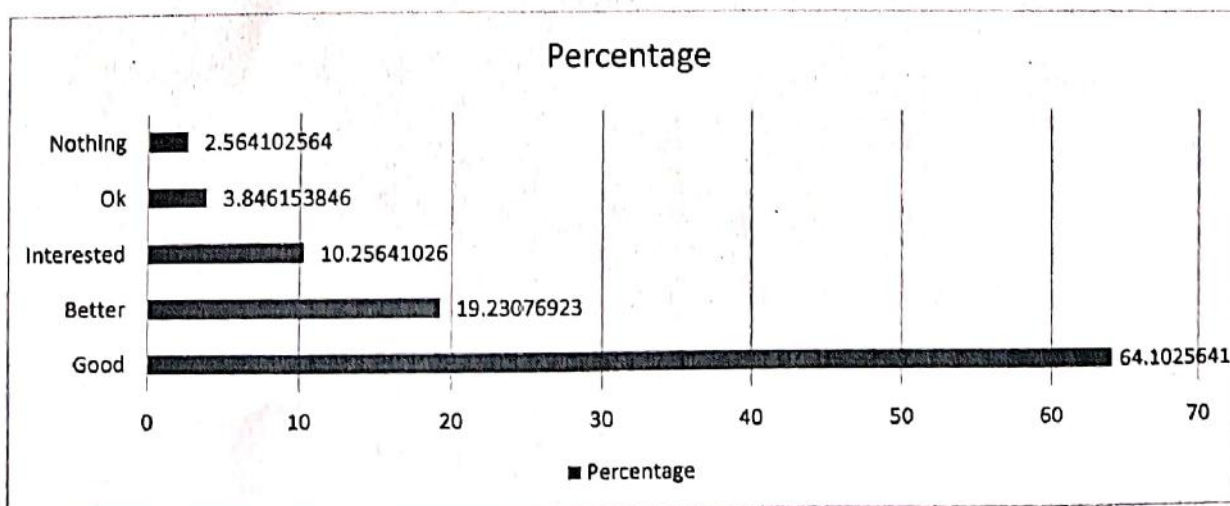
5. Syllabus coverage with proper sequencing

Scale	Count	Percentage
90% to 100%	126	80.76923077
80% to 90%	20	12.82051282
70% to 80%	4	2.564102564
60% to 70%	4	2.564102564
Less than 60%	2	1.282051282



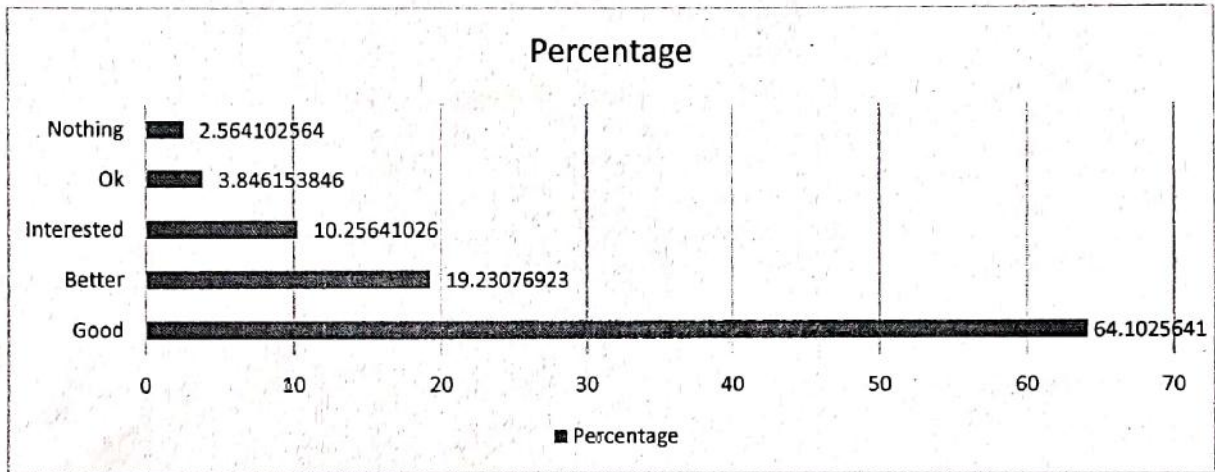
6. Syllabus equipped with necessary technical skills to meet industrial challenges

Scale	Count	Percentage
Excellent	80	51.28205128
Very Good	45	28.84615385
Good	20	12.82051282
Average	5	3.205128205
Poor	6	3.846153846



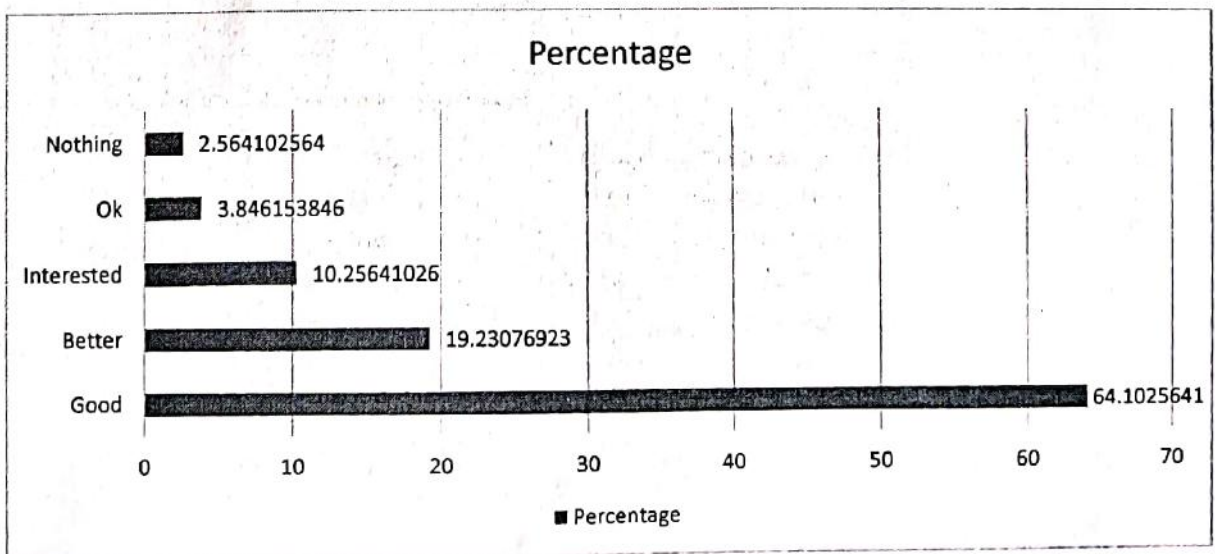
7. Relevance of course contents in the program of study

Scale	Count	Percentage
Excellent	90	57.69230769
Very Good	45	28.84615385
Good	16	10.25641026
Average	5	3.205128205
Poor	6	3.846153846



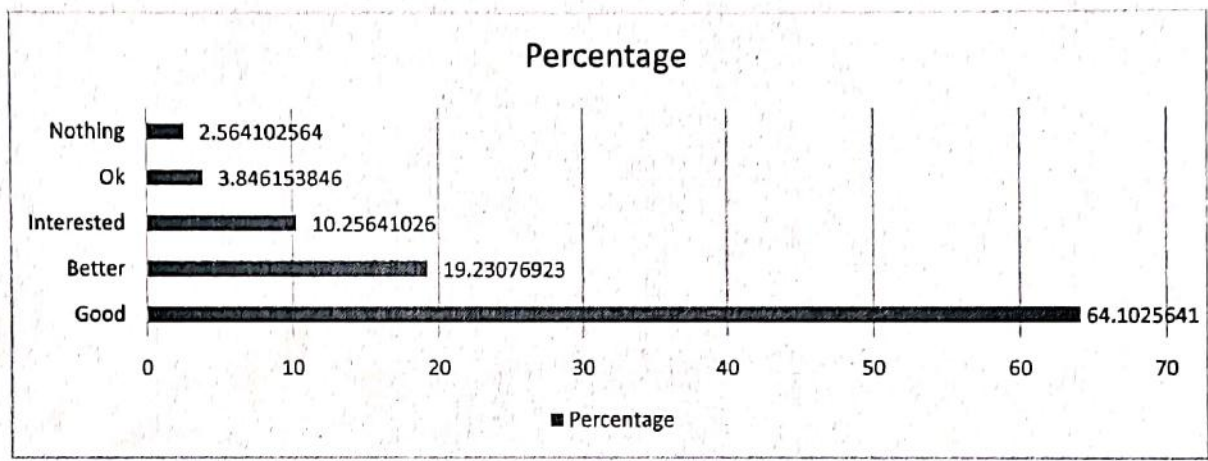
8. Process of Internal & External Assessment

Scale	Count	Percentage
Excellent	104	66.66666667
Very Good	34	21.79487179
Good	16	10.25641026
Average	5	3.205128205
Poor	6	3.846153846



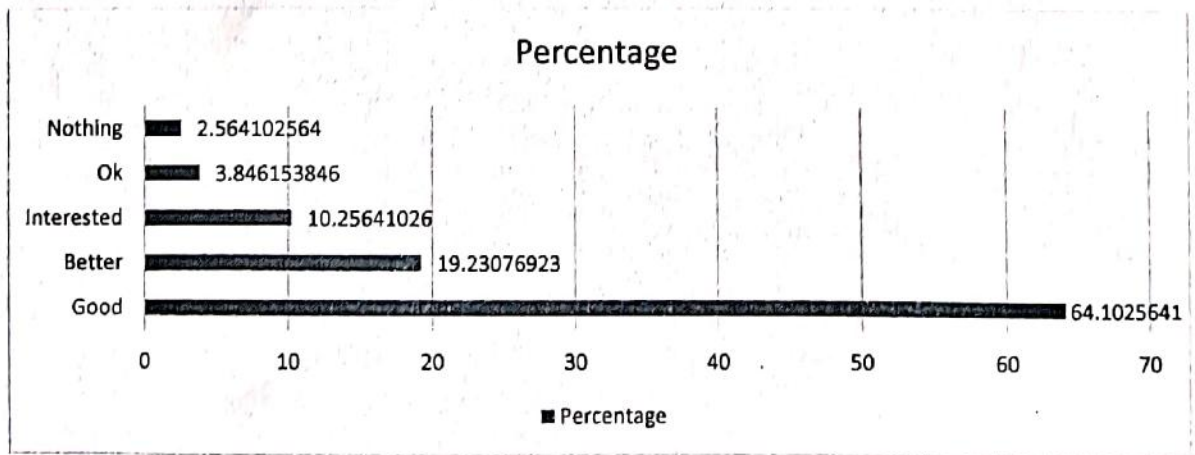
9. Provision for self-learning/project-based learning

Scale	Count	Percentage
Excellent	100	64.1025641
Very Good	30	19.23076923
Good	16	10.25641026
Average	6	3.846153846
Poor	4	2.564102564



10. Provide observations/suggestions to improve

Scale	Count	Percentage
Good	100	64.1025641
Better	30	19.23076923
Interested	16	10.25641026
Ok	6	3.846153846
Nothing	4	2.564102564




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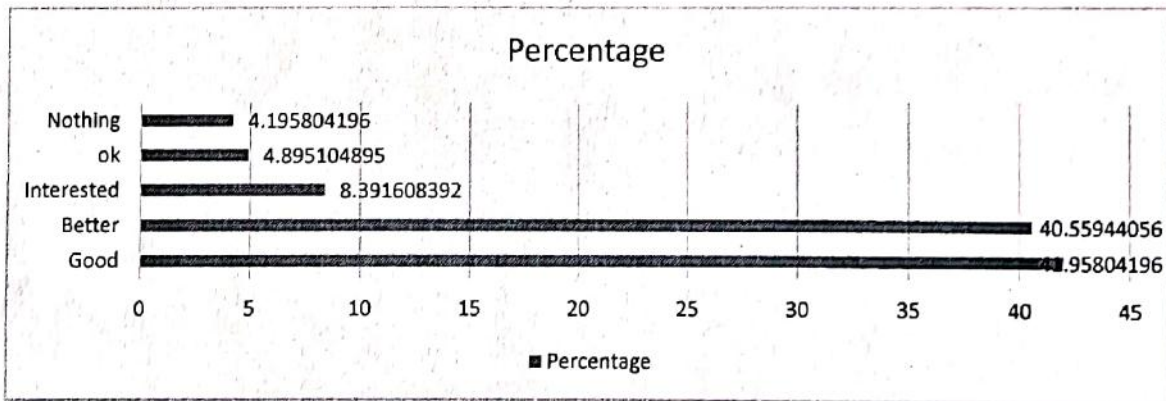
MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE
(UGC-AUTONOMOUS INSTITUTION)
Department of Management Studies
Analysis of Parents survey on Curriculum Design (2023-2024)

Source: Microsoft

Number of Respondents: 143

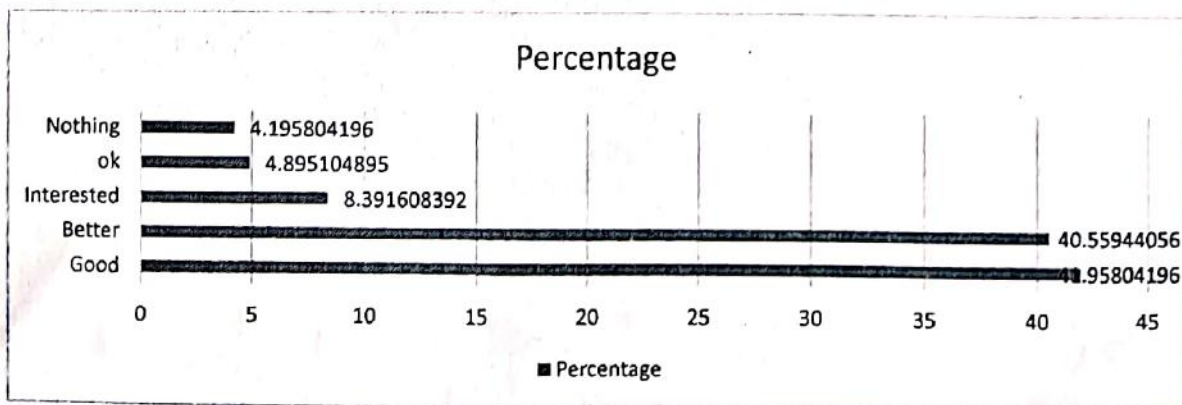
1. Rate the events participated by your ward such as GuestLecture/Workshops/Seminars/Webinars to enrich the Curriculum

Scale	Count	Percentage
Excellent	60	41.958042
Very Good	43	30.0699301
Good	20	13.986014
Average	15	10.4895105
Poor	5	3.4965035



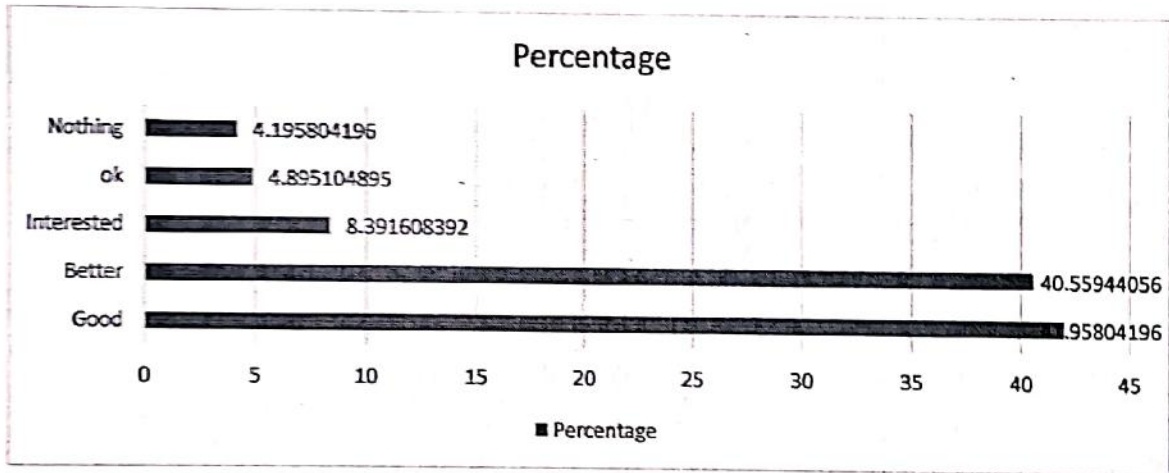
2. Rate the Internship undergone by your ward to fill the gap in the curriculum

Scale	Count	Percentage
Excellent	40	27.972028
Very Good	50	34.965035
Good	30	20.979021
Average	10	6.99300699
Poor	13	9.09090909



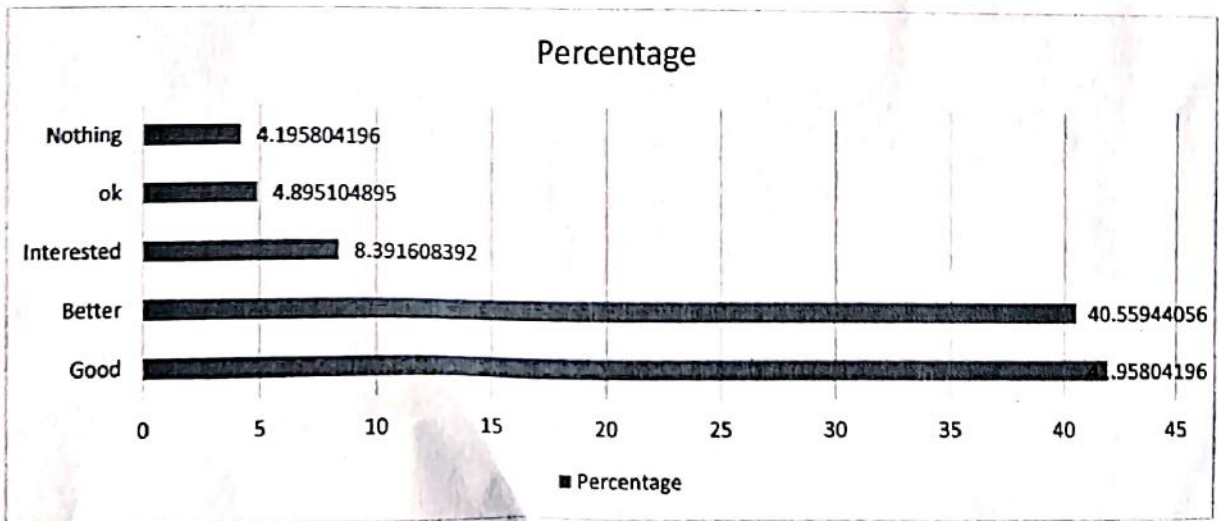
3. Rate the Industrial visits undergone by your ward to enrich the curriculum

Scale	Count	Percentage
Excellent	47	32.86713287
Very Good	53	37.06293706
Good	20	13.98601399
Average	16	11.18881119
Poor	7	4.895104895



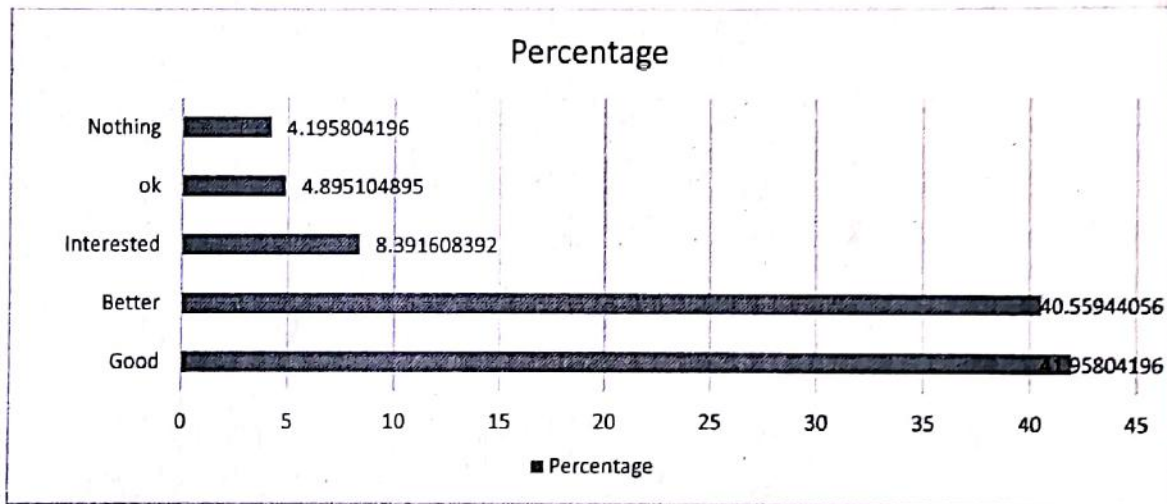
4. Rate the MOUs linked with Industry

Scale	Count	Percentage
Excellent	50	34.96503497
Very Good	50	34.96503497
Good	14	9.79020979
Average	13	9.090909091
Poor	16	11.18881119



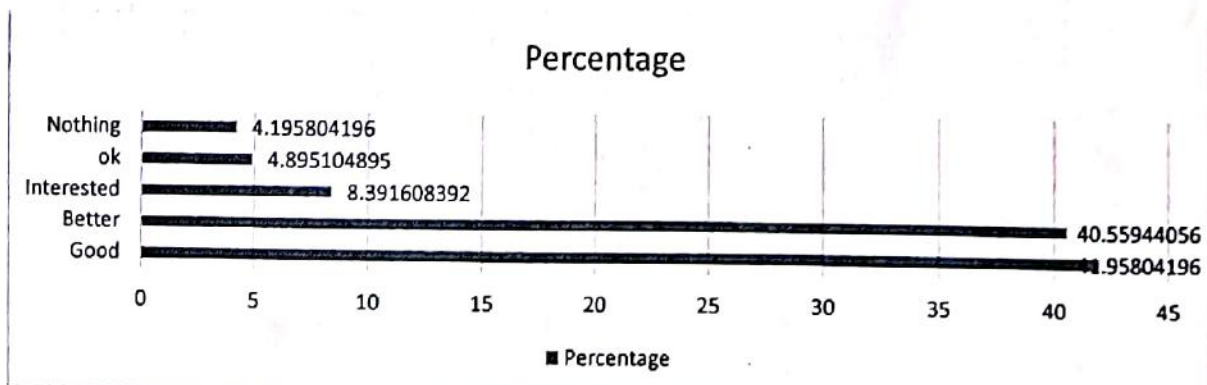
5. Rate the Additional courses / Training / Certificate Courses provided by the Institution to your ward

Scale	Count	Percentage
Excellent	55	38.46153846
Very Good	52	36.36363636
Good	16	11.18881119
Average	13	9.090909091
Poor	7	4.895104895



6. Provide observations/suggestions to improve

Scale	Count	Percentage
Good	60	41.95804196
Better	58	40.55944056
Interested	12	8.391608392
ok	7	4.895104895
Nothing	6	4.195804196



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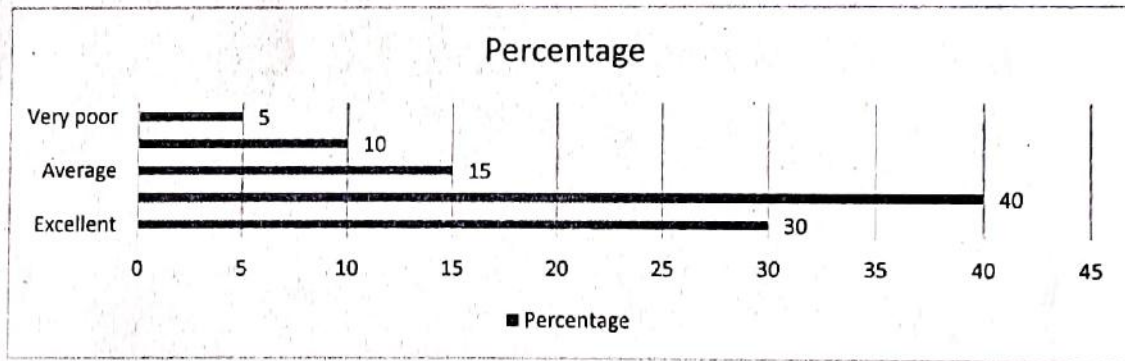
MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE
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Department of Management Studies
Analysis of Employer survey on Curriculum Design (2023-2024)

Source: Microsoft

Number of Respondents: 20

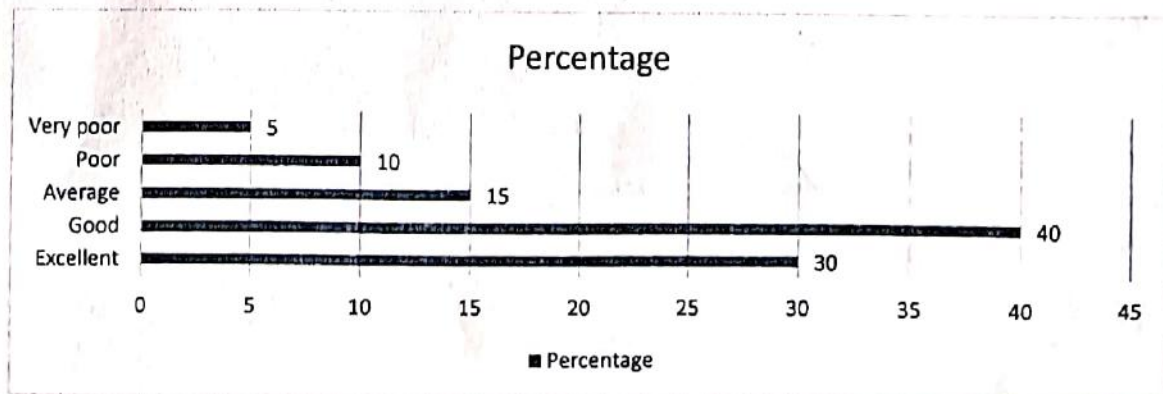
1. Level of understanding of the Management principles and application of the same in design/ analysis/problem solving

Scale	Count	Percentage
Excellent	7	35
Good	6	30
Average	4	20
Poor	2	10
Very poor	1	5



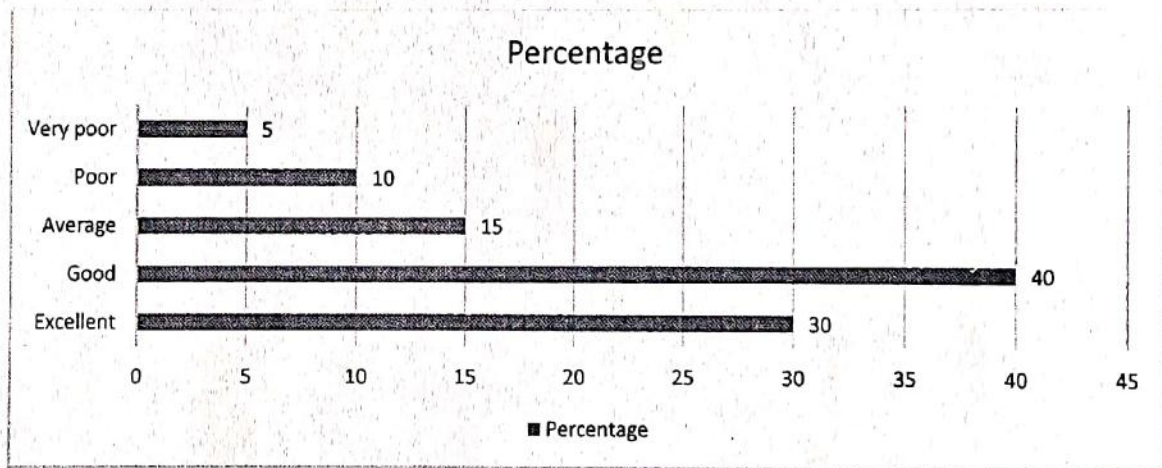
2. Willingness to learn new technology and adopt new ideas to meet the workplace challenges

Scale	Count	Percentage
Excellent	6	30
Good	8	40
Average	4	20
Poor	2	10
Very poor	1	5



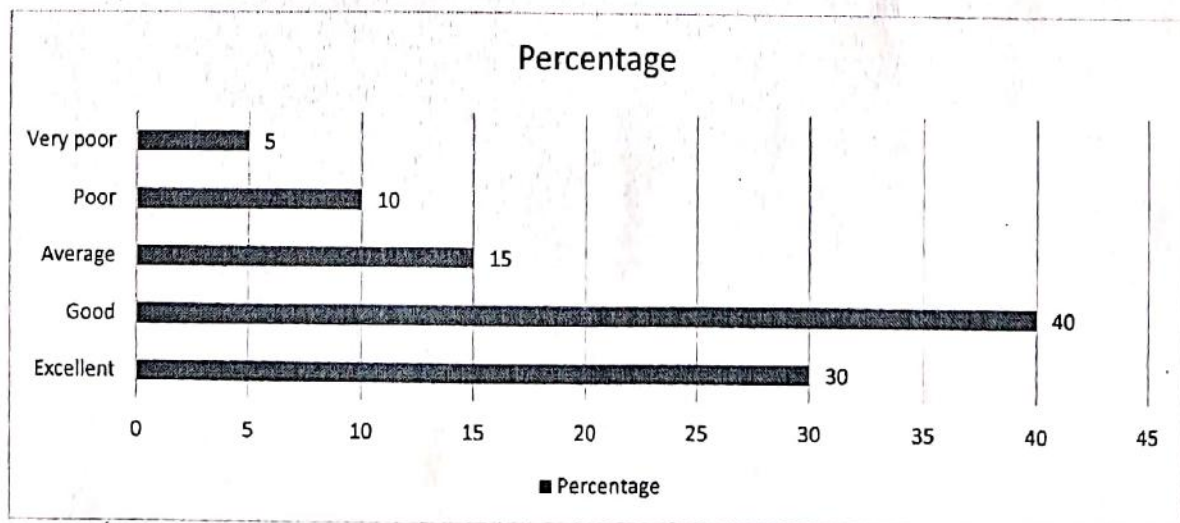
3. ability to work with a team

Scale	Count	Percentage
Excellent	5	25
Good	10	50
Average	2	10
Poor	2	10
Very poor	1	5



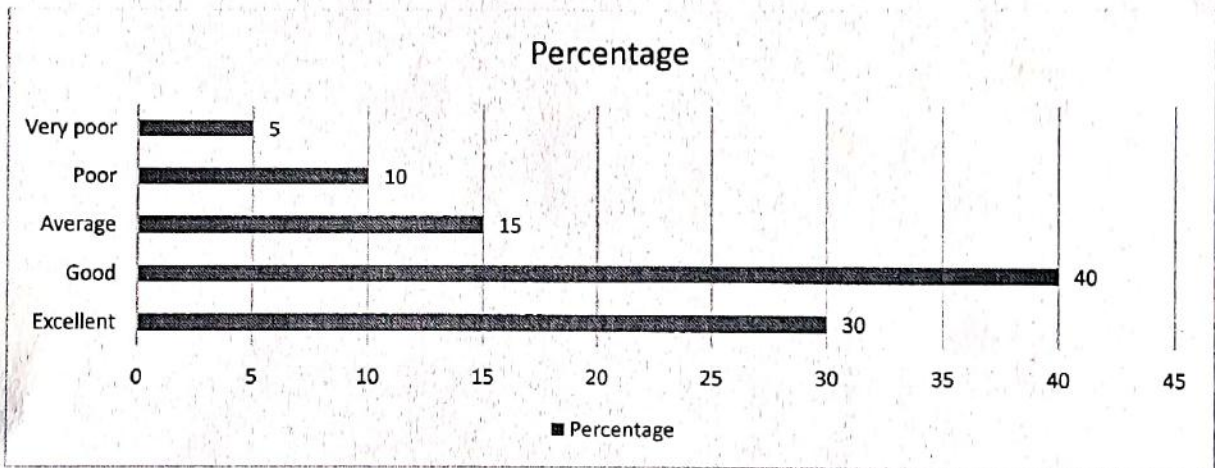
4. Verbal & Written communication skills

Scale	Count	Percentage
Excellent	8	40
Good	6	30
Average	3	15
Poor	2	10
Very poor	1	5



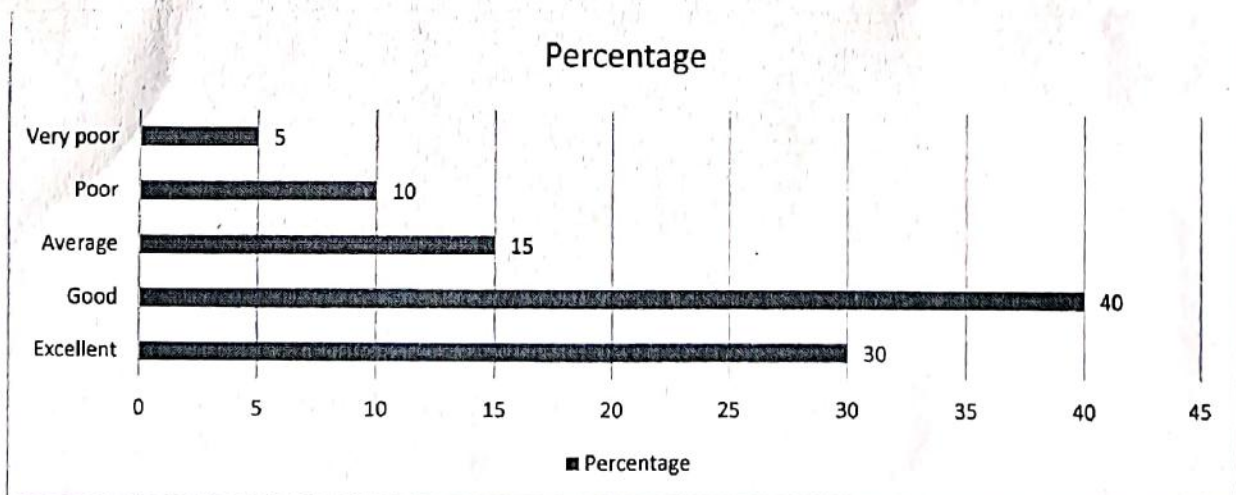
5. Ability to take independent decisions

Scale	Count	Percentage
Excellent	5	25
Good	8	40
Average	4	20
Poor	1	5
Very poor	2	10



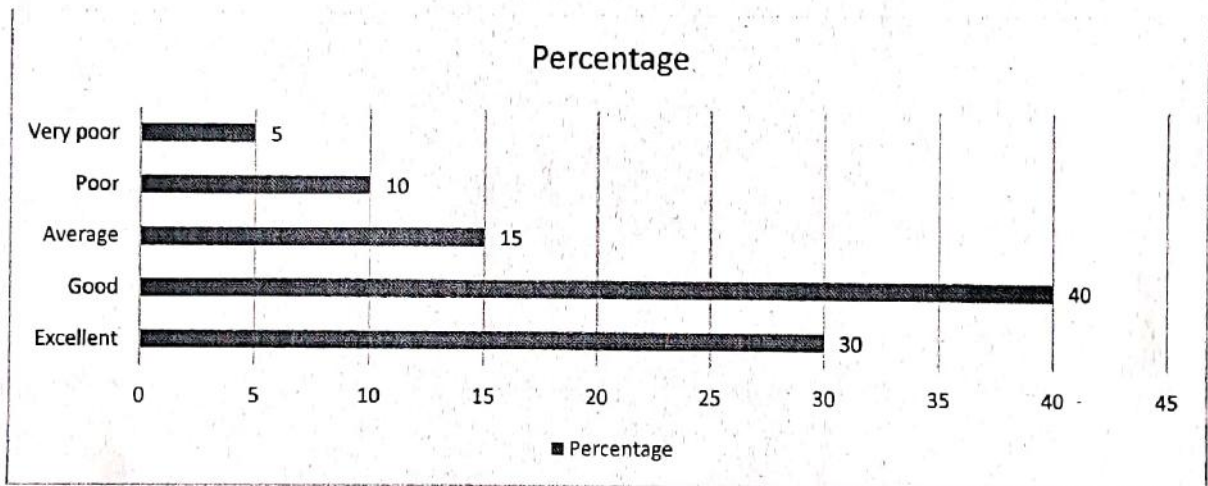
6. Inclination towards needs of the society

Scale	Count	Percentage
Excellent	7	35
Good	6	30
Average	5	25
Poor	2	10
Very poor	0	0



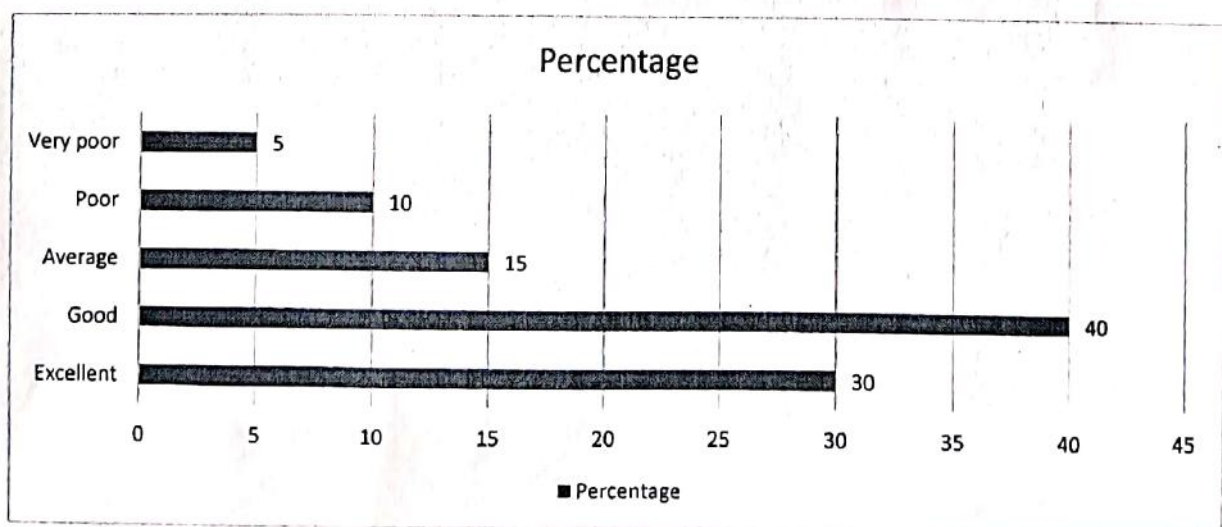
7. Your overall satisfaction with the performance of our graduates

Scale	Count	Percentage
Excellent	6	30
Good	7	35
Average	4	20
Poor	2	10
Very poor	1	5



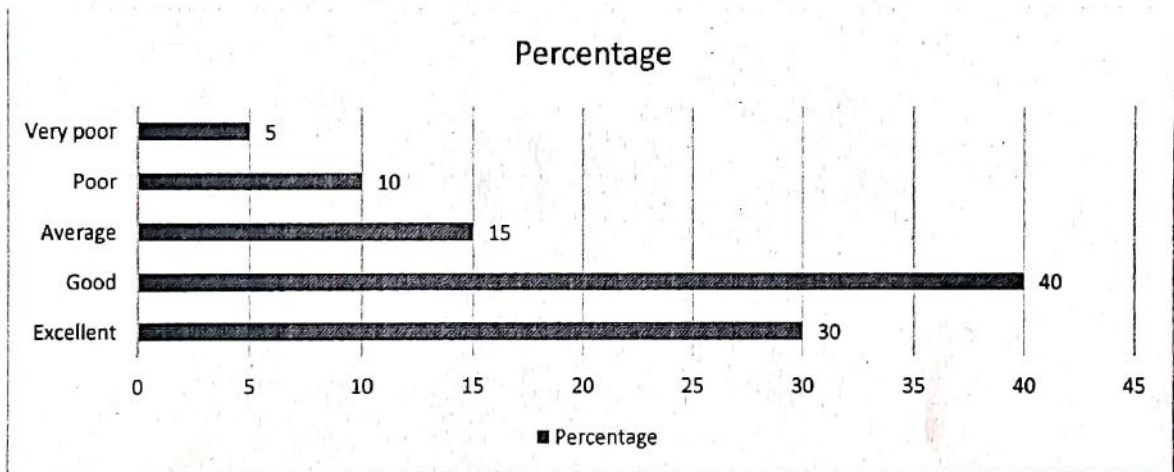
8. Respect for Human Values & Ethics

Scale	Count	Percentage
Excellent	8	40
Good	5	25
Average	3	15
Poor	2	10
Very poor	2	10



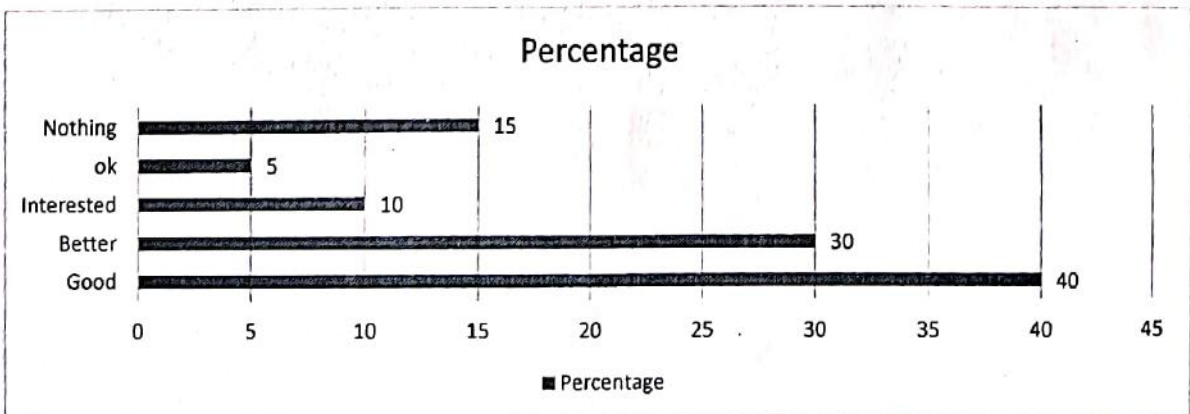
9. Leadership/Managerial Skills

Scale	Count	Percentage
Excellent	6	30
Good	8	40
Average	3	15
Poor	2	10
Very poor	1	5



10. Provide observations/suggestions to improve

Scale	Count	Percentage
Good	8	40
Better	6	30
Interested	2	10
ok	1	5
Nothing	3	15



Faculty In Charge

[Signature]
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Department of Management Studies
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Department of MANAGEMENT STUDIES



ALUMNI FEEDBACK ON CURRICULUM DESIGN

ACTION TAKEN REPORT ACADEMIC YEAR 2023-24

Stakeholder		Alumni	
No. of Responses		40	
S.No	Suggestions	Action Taken	Outcomes/Achievements
1.	More focus on interdisciplinary activities.	Workshops and seminars organized	Attending a seminar has numerous benefits, including improving communication skills, gaining expert knowledge, networking with others and renewing motivation and confidence.
2.	Need to enhance placements	Provided better placements	135 students got placed in various 16 companies with 75.00 percent
3.	Need to improve Employability and Entrepreneurship skills	Interaction programs arranged and suggestions taken from experts	participants received counseling/ advisory services to facilitate project implementation and are equipped with all the necessary tools and delicacies for successful management of business


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Department of MANAGEMENT STUDIES



EMPLOYER FEEDBACK ON CURRICULUM DESIGN ACTION TAKEN REPORT ACADEMIC YEAR 2023-24

Stakeholder		Employer	
No. of Responses		20	
S.No	Suggestions	Action Taken	Outcome/Achievements
1.	Need to Organize workshops and Guest Lectures for student improvement	Organized workshops and Guest Lecture on essential business skills such as leadership, negotiation, critical thinking, time management, and data analysis.	department of Business Management organized various activities for the development of the students. These activities are a real-life learning experience to the students and build and enhance leadership and teamwork abilities
2.	Need better placement	Provided better placements	135 students got placed in various 16 companies with 75.00 percent
3	Need to evaluate student performance in Academics	Analyze previous exam results to understand where we lost marks and identified specific topics, types of questions (e.g., essays), or skills (e.g., problem-solving) that need improvement.	Exams helped gauge the student's grasp in Results of fundamental business topics such as finance, marketing, strategy, operations, and management and applied theoretical knowledge to real-world business problems and case studies, a critical skill in an MBA program.

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Department of MANAGEMENT STUDIES




PARENTS FEEDBACK ON CURRICULUM DESIGN

ACTION TAKEN REPORT

ACADEMIC YEAR 2023-24

Stakeholder		Parent	
No. of Responses		143	
S.No	Suggestions	Action Taken	Outcome/Achievements
1.	Need to Organize workshops and Guest Lectures for student improvement	Organized workshops and Guest Lecture on essential business skills such as leadership, negotiation, critical thinking, time management, and data analysis.	department of Business Management organized various activities for the development of the students. These activities are a real-life learning experience to the students and build and enhance leadership and teamwork abilities
2.	Need to upgrade the syllabus	Engaged with industry professionals, corporate executives, and alumni to gain insights into emerging trends, required skills, and market expectations.	Upgraded syllabus market leads to improved placement outcomes, with post graduates received more job offers from top companies across industries such as consulting, finance, technology, and marketing.
3.	Need better placement	Provided better placements	135 students got placed in various 16 companies with 75.00 percent
4	Need to discuss student progress and placements in Parents Meeting	Organized and conducted parents meeting by Department level placement officer	Parents gained a better understanding of the MBA curriculum and enabled them to provide more informed and effective support to their children


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Department of MANAGEMENT STUDIES



STUDENT FEEDBACK ON CURRICULUM DESIGN

ACTION TAKEN REPORT

ACADEMIC YEAR 2023-24

Stakeholder		Student	
No.of Responses		156	
S.No	Suggestions	Action Taken	Outcome/Achievements
1.	Need for Develop comprehensive projects	Aligned with a specific aspect of business management such as marketing, finance, human resources, operations, or entrepreneurship and Considered industry trends, case studies, or specific business problems.	Value-added programs are extra courses or activities that helped to students for real life job situations. These programs are important because they help students connect what they learn in school with real-life situations, making them more competitive in the job market.
2.	Need to evaluate student performance in Academics	Analyze previous exam results to understand where we lost marks and identified specific topics, types of questions (e.g., essays), or skills (e.g., problem-solving) that need improvement.	Exams helped gauge the student's grasp in Results of fundamental business topics such as finance, marketing, strategy, operations, and management and applied theoretical knowledge to real-world business problems and case studies, a critical skill in an MBA program.
3.	Need for regular industrial visits	Ensured industrial visit directly connected to the course curriculum, allowing students to see the practical applications of what they learnt in class	students had exposure to current work practices as opposed to theoretical knowledge being taught at their college classrooms. Industrial visits are arranged by college for their respective students with an objective of providing them an opportunity to explore the different industry sectors like services, finance and marketing.

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